

### EXHIBITION RATES AT SALON FLUVIAL 2023

#### MANDATORY APPLICATION FEE

File follow-up, insurance

90,00 €

#### EXHIBITION STANDART PACK

##### STAND

*Delivered with floor, white tarpaulins, signage, 16A electricity, exhibitor parking and stand guarding*

You are ...	You are participating for the first time in the exhibition		If you have already participated in the exhibition, take advantage of a 10% discount	
	12.5m2	25m2	12.5m2	25m2
River/fluvial companies	690,00 €	1 200,00 €	620,00 €	1 080,00 €
Associations/communities	490,00 €	980,00 €	440,00 €	880,00 €
Craftsmen/small traders	390,00 €	780,00 €	350,00 €	700,00 €

##### COMMUNICATION

*included in the standard price*

DIGITAL COMMUNICATION	<b>TAKE ADVANTAGE OF A COMMUNICATION KIT FOR YOUR COMMUNICATION</b> Official logo and poster E-mail signature Co-branding type
	<b>YOUR PROFILE ON THE RIVER FAIR WEBSITE</b> Logo insertion, short presentation and hyperlink to the exhibitor's website.
	<b>SOCIAL NETWORKS</b> 1 post presenting the exhibitor before the show on our Facebook, LinkedIn and Instagram accounts (description, co-branded photo)
PRINT AND SIGNAGE	<b>YOUR PROFILE IN THE EXHIBITORS' CATALOGUE A6 format (pocket size)</b> 1 assigned page (Name, logo, description, photo and contact) distributed on the day to visitors and partners
	<b>YOUR LOCATION ON A GIANT MAP</b> Numbered sign of your stand with your name on giant plans, visible at strategic entry points of the exhibition

##### ANIMATION

*included in the standard price*

Presentation of your stand at the microphone by a presenter from time to time during the weekend

#### PREMIUM OFFER SALON FLUVIAL (OPTIONS)

##### OFFRE PREMIUM STAND

*additional option of the standard package*

RENTAL OF FURNITURE	1 round table 60 diameter + 3 high stools	110 €
	1 rectangular table 200*76cm + 3 folding chairs	120,00 €
	TV screen 49" on stand	400,00 €
	42L refrigerator	100,00 €
<i>Other furniture and additional needs on request and by quotation</i>		

##### PREMIUM COMMUNICATION OFFER

*additional option to the standard package*

DIGITAL COMMUNICATION	<b>PRESS-WEBSITE</b> Insertion of your press release on the exhibition website (translated into English)	50 €
PRINT AND SIGNAGE	<b>ADVERTISING INSERT IN THE EXHIBITORS' CATALOGUE A6 format (pocket size)</b>	
	2nd cover	150 €
	3rd cover	150 €
	4th cover	250 €
	1/2 page	50 €
	1 page	100 €
	<b>DRY OR AFLOAT MOORING</b> Poster holder: description of your boat displayed afloat. A4 format document provided by you.	60 €